



Game2Give 2022

Overview

Game2Give is the Bungie Foundation's largest annual fundraiser and streaming marathon. This year will mark the fourth edition of the event and we have set our largest goal to date - \$2,500,000. The two-week campaign will feature a slate of exclusive in-game Destiny 2 content that both donors and fundraisers can earn, a streaming marathon featuring over 110 top content creators across the globe, and daily spotlights of the Bungie Foundation's mission, impact, and partners.

Dates

December 6, 2022 – December 22, 2022



Where

Worldwide and at www.game2give.com

Getting Involved

Donors

Donors have the opportunity to earn four incentives, all exclusive to the campaign. Donors can donate directly to the event or their favorite creator.

	\$10	Arc Propellant emblem	
	\$25	Respite's Focus emblem	
	\$60	Tenderhearted Shell exotic Ghost	
	\$100	Light Hearted exotic Sparrow	

Fundraisers

Anyone can sign up to participate in Game2Give and there is no cost or minimum goal required. Fundraisers can earn prizes specific to this event, but also for lifetime fundraising achievements. Debuting for Game2Give 2022, we are launching the **Light Keepers Guild**. A new program to reward our loyal community and supporters, the Light Keepers Guild will allow participants to set longer term goals over multiple events to reach our highest tiers.

Event Prizes		Light Keepers Guild	
\$500	Two Foundational Layers Emblems	\$2,500	Metagalactic Bloom emblem
\$1,000	\$50 Bungie Store gift card	\$5,000	Function of Grace emblem
\$2,500	Game2Give Hall of Fame poster enshrinement	\$10,000	Core of the Nova emblem + Small Luminescence shader
\$5,000	Customized DOTEJE jersey and physical HOF poster		



Streaming Marathon

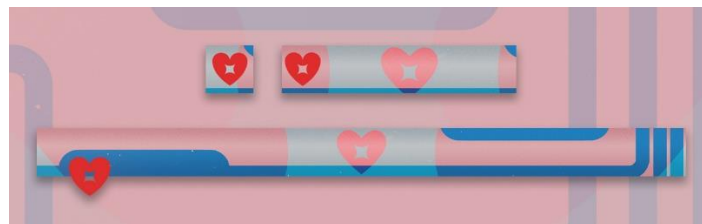
Beginning at midnight on 12/6 our first featured streamer will kick off the streaming marathon. Over the course of the two weeks, we will be featuring over 110 content creators live on our event site and on the front page of Twitch. New for this year and for the first time, we have activated Twitch Drops for all our featured streamers and the Bungie community will have a chance to earn a unique emblem just for tuning in to the streams.



We understand and recognize not everyone has the means to donate, so we wanted to give players another way to get involved this year through the Twitch Drops. A re-post or share of a link about Game2Give helps us spread the Bungie Foundation mission and hopefully increases these creators' audiences.

Social Campaign

The spotlight of our campaign will focus on the announcement that our flagship program, iPad for Kids, has a new name. Introducing, Little Lights! To celebrate this community-inspired change, we are launching our new Little Lights mobile app to provide an even more robust patient experience. In addition to celebrating this milestone, we will be highlighting several partners of ours: Direct Relief, International Rescue Committee, and Team Rubicon. We are encouraging the community the spread the word using #Game2Give and #LittleLights.



About the Bungie Foundation

The Bungie Foundation was founded in 2010 as the charitable giving arm of video game developer, Bungie, and acts as an expression of Bungie's core values, culture, and brand. The Bungie Foundation focuses on three core charitable pillars: children's health and wellbeing, inclusion, diversity, and equity (ID&E), and humanitarian aid.

The Little Lights program supports children's hospitals across internationally by helping to reduce stress and suffering in children by providing patients with fully customized, age-appropriate entertainment that allows for distraction, therapeutic play, and a sense of normalcy that is vital to creating a positive experience in an otherwise scary and stressful situation.

In our partner hospitals, a new child receives one of our devices every 8.4 minutes

Partners

Funding from this event will continue to change lives across all The Bungie Foundation's core initiatives, delivered in partnership with our proud non-profit partners:

Children's Health & Wellbeing

- Little Lights Program
- Make-a-Wish Alaska and Washington
- Seattle Children's Hospital
- Ronald McDonald House AKWA
- Boys and Girls Clubs of Bellevue
- Children's Miracle Network Hospitals

Inclusion, Diversity, and Equity

- Equal Justice Initiative
- Southern Poverty Law Center
- It Gets Better Project
- TransLifeline
- Latinx in Gaming
- Girls Who Code
- AbleGamers
- AnitaB/Grace Hopper

Humanitarian Aid

- Direct Relief
- Team Rubicon
- International Rescue Committee